

2ND ANNUAL AFRICA SUPPLY CHAIN OPTIMISATION

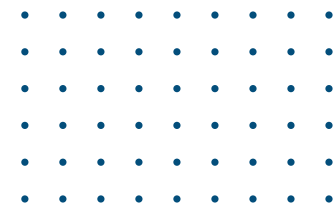


29th & 30th May 2025

Sandton Sun Hotel, Sandton, Johannesburg, South Africa

Transforming Africa's Supply Chains:
Innovation, Resilience, and Sustainable Growth

VENDOR PACKAGES



**INCREASE
ROI**



**REACH
SALES
GOALS**

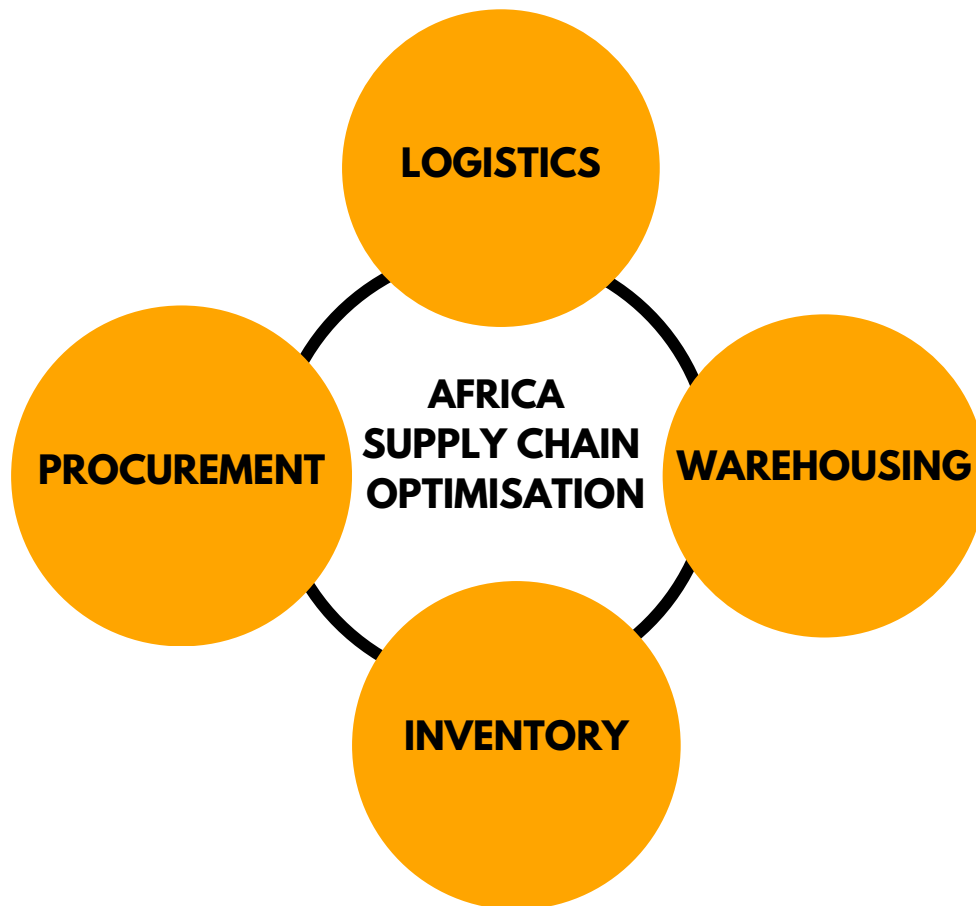


**DRIVE
DIGITAL
CHANGE**



WWW.AFRICASCO.CO.ZA

Position your brand as a trailblazer across the African Supply Chain landscape



In the contemporary business arena, supply chain professionals grapple with a plethora of challenges that demand novel solutions and collaborative approaches. From navigating logistical disruptions and meeting sustainability imperatives to complying with the regulatory frameworks and integrating emerging technologies, the landscape of supply chain management is characterised by diverse and intricate complexities. Adapting to these demands requires agility, foresight, and a strategic mindset to drive innovation and resilience in the face of evolving industry dynamics.

To effectively address the dynamic and ever-evolving demands of the Supply Chain Management field and cater to its needs, The Africa Supply Chain Optimisation Summit aims to:

- ✓ **Offer a platform for professionals across the industry to exchange insights, acquire knowledge, foster relationships, and forge new collaborations.**
- ✓ **Cultivate and sustain partnerships with international organisations, fostering innovative and forward-thinking approaches within the profession.**
- ✓ **Develop relationships and partnerships with organisations that share a common goal of advancing and nurturing the profession's transformation and growth.**
- ✓ **Provide pertinent guidance and cutting-edge technologies grounded in global best practices, enabling supply chains to enhance agility and mitigate risks effectively.**

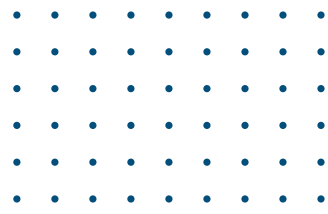
As a vendor at the annual Africa Supply Chain Optimisation Conference, you play a pivotal role in empowering businesses to elevate, innovate, and catalyse transformation within the community of Supply Chain professionals across Africa.

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We offer a range of vendor packages that provide excellent value for your investment, while also aligning your brand with a longstanding organisation dedicated to nurturing and educating a dynamic community of Supply Chain professionals.

Diamond R200 000 \$10 000	<p>As a Diamond Partner, your brand will take center stage at our event, receiving premium exposure and exclusive benefits.</p> <ul style="list-style-type: none">-Stand out as a leader with the opening keynote speaking slot,-Co-host the event-Moderating discussions-8 delegate passes-1 exhibition stand-Host and exclusive lunch roundtable at the event with your company branding-Acknowledgement in agenda handbook, ASCO Website and mailers.
Platinum R150 000 \$7 500	<p>Position your brand prominently at our event as a Platinum Partner, enjoying exclusive benefits tailored to maximise your exposure and engagement.</p> <ul style="list-style-type: none">-6 delegate passes-1 exhibition stand-Speaking slots-Moderating discussions-1 x lunch break hosting with company branding-Acknowledgement in agenda handbook, ASCO Website and mailers
Gold R100 000 \$5 000	<p>Join us as a Gold Partner and leverage this opportunity to showcase your brand, engage with industry leaders, and forge valuable connections with potential customers.</p> <ul style="list-style-type: none">-4 delegate passes-1 exhibition stand-Speaking and moderating sessions-1 x Coffee break hosting with company branding
Silver R50 000 \$2 500	<p>Make a significant impact at our event as a Silver Partner, benefiting from exclusive features tailored to enhance your brand's visibility and engagement.</p> <ul style="list-style-type: none">-2 delegate passes-1 x vendor trade show table-Speaking and moderating discussions-Acknowledgement in agenda handbook, ASCO Website and mailers.
Bronze R25 000 \$1 250	<p>Stand out at our event with the Bronze Package, which provides customised advantages to boost your presence and interaction.</p> <ul style="list-style-type: none">-1 delegate pass-1 vendor trade show table with company branding-Acknowledgement in agenda handbook, ASCO Website and mailers.

Join us as a vendor partner and leverage this unique opportunity to showcase your brand, connect with industry leaders, and make a lasting impact on the supply chain community.

Exhibition benefits

- All exhibitors can customise their own platform with their company branding.
- These exhibitors will be granted full access to the conference, which includes attending all presentations and enjoying meals and drinks as specified in the conference program.
- The exhibitor's brand will be prominently featured across all marketing materials, including social media and the website.
- All exhibitors will receive access to attendee details, enabling them to arrange meetings and network effectively during and after the event.
- All exhibitors will have the opportunity to distribute promotional items and gift packs to the attendees.

Basic Booth Shell Scheme 3mx1m

R25 000

\$1 250

- 3.0m wide x 1.0m deep x 2.5m high
- Basic Shell scheme, grey industrial carpeting, and fascia board.
- Fluorescent light
- Plug point
- 2 delegate passes



Trade Show Table

R18 000

\$900

- 1.8m long table with 2 chairs
- Grey carpet
- Plug point
- 2 delegate passes



Cocktail evening

As a partner for the Cocktail Evening, your company will play a pivotal role in creating a memorable and engaging experience for the attendees. Your partnership will not only contribute to the success of the event but will also provide valuable exposure and recognition for your brand among a targeted audience of industry professionals, decision-makers, and influencers. Includes entertainment and many more benefits. Please contact us for a quote.

Closing dinner

As the grand finale of our event, the Closing Dinner promises to be a memorable occasion, bringing together industry leaders, professionals, and stakeholders for an evening of celebration, networking, and camaraderie. The entertainment options will be carefully selected by ASCO, or you the partner may propose ideas for consideration by the conference director. Sponsor details will be prominently featured on the evening's menus, ensuring visibility and recognition. Please contact us for a quote.

Join us as a vendor partner and leverage this unique opportunity to showcase your brand, connect with industry leaders, and make a lasting impact on the supply chain community.

<p>Breakfast or Lunch Roundtable R50 000 \$2500</p>	<p>Join an exclusive invite-only roundtable at ASCO 2025, where 10 industry leaders will come together to address the most pressing challenges within their supply chains. In today's rapidly evolving landscape, businesses must navigate disruptions, enhance resilience, and drive efficiency.</p> <ul style="list-style-type: none"> -This interactive session will foster high-level discussions, allowing delegates to share experiences, explore innovative strategies, and collaborate on actionable solutions to strengthen their supply chains. -Be part of this dynamic conversation and gain valuable insights to stay ahead in an ever-changing market.
<p>Lanyards R18 000 \$900</p>	<ul style="list-style-type: none"> -100 Branded lanyards with the sponsors logo -100 Name badges to carry sponsor's logo in full corporate colours (Logo will be printed on Lanyard and name badge insert) -Acknowledgement in Programme Handbook, ASCO Website and mailers
<p>Delegate bags R40 000 \$2 000</p>	<ul style="list-style-type: none"> -100 Conference bags -Bags carry sponsor's logo/slogan -Acknowledgement in programme Handbook, ASCO Website and mailers -Note pads and pens -2 delegate passes
<p>Note pads and pens R10 000 \$500</p>	<ul style="list-style-type: none"> -100 Branded notebooks with company logo -100 Branded pens with company name
<p>Full page A4 advert in final delegate programme R6 000 \$300</p>	<ul style="list-style-type: none"> -100 copies of programme handbook issued to all delegates at conference -Acknowledgement in programme handbook, ASCO Website and mailers
<p>Half page A5 advert in final delegate programme R3 000 \$150</p>	<ul style="list-style-type: none"> -100 copies of programme handbook issued to all delegates at conference. -Acknowledgement in programme handbook, ASCO Website and mailers.



Vendor Platform



Closing Dinner



Vendor Platform



Cocktail Evening



AFRICA SUPPLY CHAIN OPTIMISATION



Speaker



Lunch Roundtable



Branded lanyards



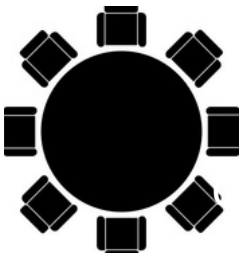
Event



Interviews from industry leaders

We are thrilled to extend an exclusive invitation to key industry leaders who are eager to share their innovative solutions, digital transformation and successful case studies within the Supply Chain industry. This interview opportunity provides a platform for technology companies to elevate their company profiles, capturing the market and positioning their brand as market leaders.

Your expertise and insights as a technology partner in the Supply Chain industry play a vital role in educating Supply Chain executives and fostering innovation within the sector. By participating in these interviews, you will have the opportunity to showcase your achievements, share best practices, and bridge the gap on digital transformation.



Roundtables and Webinar Events

Contribute to the advancement of the Supply Chain industry by sharing your knowledge, solutions, and best practices with a wider audience.

Host an exclusive roundtable or webinar event designed to address the challenges within the market and tie the right technology solutions to Supply Chain executives throughout Africa.

These events provide a unique opportunity for industry leaders to come together, share insights, and discuss strategies for overcoming obstacles in today's rapidly evolving landscape.



VENDOR BOOKING FORM

ASCO 2025

To register for the conference please review the programme, complete this form and email it back to our sales team:

Contact: **Arusha Dasrath**

Mobile: **+27 72 3725771**

Email: **ad@provisionresearch.co.za**

ASCO 2025 by Provision Research

Reg number: 200915939023

BBBEE: Level 1

409 Carlswald North Estate, Carlswald,
Midrand, 1684



Event code: ASCO 2025

Authorisation: The signatory must be authorised to sign on behalf of the contracting organisation.

Full name: _____

Company: _____

Company VAT no: _____

Company address: _____

Job title: _____

Vendor Package option: _____

Contact number: _____

Email adress: _____

Date: _____

Signature: _____

Payment:

An invoice will be issued once the details above is completed. Full payment is then required from receipt of invoice.

Please indicate your choice of payment method:

Cheque

EFT

Card Payment (We do not accept AMEX)





VENDOR BOOKING FORM

ASCO 2025

Terms & Conditions

- 1. Payment Terms:** To finalise your registration, full payment is required upon completion and submission of the registration form. By signing this form, your organisation enters into a legal and binding contract with Provision Research. An invoice will be issued accordingly.
2. Due to limited conference space, we advise early registration to avoid disappointment.
3. **A 50% cancellation fee** will apply as per the terms described below. Admission may be refused if payment is not received on time, unless you have informed us of any payment delays.
4. **Cancellation/Substitution Policy:**
 - **Cancellation Liability:** All bookings carry a 50% cancellation liability if the signed sales contract has been received by Provision Research 10 days before the event.
 - **Full Credit Voucher:** To receive a full credit voucher for any future Provision Research event, cancellations must be submitted in writing via email at least two (2) weeks before the event.
 - **Non-Refundable Fees:** If the cancellation is not made within this period, the full fee is payable and non-refundable. The service charge is non-refundable and non-creditable.
 - **Payment Terms:** Payment must be made within five days prior to the start of the conference. Non-payment or non-attendance does not constitute cancellation.
5. By signing this contract, the client acknowledges that in the event of a dispute or cancellation, Provision Research cannot mitigate its losses for less than the total contract value. If Provision Research cancels or postpones the event for any reason, clients are responsible for their own airfare, hotel, or other travel costs. However, the conference fee will be refunded or credited towards a future event.
6. **Copyright and Intellectual Property:** All intellectual property rights in materials produced or distributed by Provision Research in connection with this event are expressly reserved. Unauthorised duplication, publication, or distribution of these materials is prohibited.
7. **Data Protection:** By confirming, the client consents to Provision Research retaining their information in its database. This information will be used by Provision Research to communicate products and services that may be of interest to the client.
8. By signing this registration contract, you consent to receiving additional marketing information, including newsletters, industry updates, research, and information from our vendor partners present at the event, as outlined in our data processing policy. <https://www.africasco.co.za/service/>
9. **Important note.** While every reasonable effort will be made to adhere to the advertised package, Provision Research reserves the right to change event dates, speakers, sites or location, omit event features, or merge the event with another event, as it deems necessary without penalty and in such situations. refunds, part refunds or shall not be made.
10. **Vouchers** for permanently cancelled events are valid for up to 12 months to be used at another Provision event. No refunds, part refunds or alternative offers shall be made.
11. Provision Research reserves the right to modify topics and substitute/change speakers as necessary.
12. **Governing law:** This Agreement shall be governed and construed in accordance with the law of Gauteng and the parties submit to the exclusive jurisdiction of the South African Courts in Gauteng. However, Provision Research is only entitled to waive this right and submit to the jurisdiction of the courts in which the Client's office is located.